



Important Note



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Acquisition of Laguna Plaza Completed in Jan 2015



7.8% discount to valuation



4.7% Passing Initial Yield

Gross Rentable Area : 163,203 sf (excluding parking lots)

No. of parking lots : 150

Independent Valuation¹: HK\$2,080m (by JLL)

Purchase Price : HK\$1,918.5m (before adjustment)

Committed Occupancy¹: 96.7%

Passing rent¹ : HK\$45.7 psf

Notes

1. As at 30 October 2014.

2. Excluding management fee but including carpark income

Period ended 31 Dec 2014 | I 3



Acquisition of Laguna Plaza Completed in Jan 2015





Purchase Price

- HK\$1,918.5 million

Yield Accretive Acquisition

- DPU accretion of 3.3%1



Financing & Gearing

- $100\%\ by\ Debt$ (by existing and new facilities)
- Post-gearing increases to ~33.1%

Note

 Assuming Laguna Plaza had been acquired on 1 Jan 2013, the proforma DPU of the enlarged portfolio would have increased by 3.3% to 37.26 HK cents from the actual DPU of 36.00 HK cents of the existing portfolio for the 12 months ended 31 Dec 2013.





Financial Results & Capital Management

Portfolio Performance

Asset Enhancement Initiatives

Track Record and Prospect



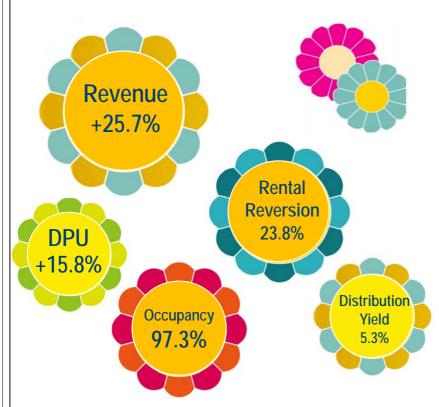






Results Highlights





For the 12 months ended 31 Dec 2014

Total Revenue	HK\$1,655.8M	+ 25.7% YoY
NPI	HK\$1,161.2M	+ 25.1% YoY
Distributable Income	HK\$ 780.8M	+ 21.5% YoY
DPU	HK\$0.4168	+ 15.8% YoY
Distribution Yield ¹	5.3%	
NAV Per Unit ²	HK\$11.93	+ 16.3% YoY
Portfolio Valuation ²	HK\$32,720M	
Gearing ²	29.4%	
Rental Reversion ³	23.8%	
Occupancy ²	97.3%	
Passing Rent ²	HK\$36.4 psf	

Notes:

- Based on the average closing unit price in Singapore and Hong Kong of HK\$7.80 as at 31 Dec 2014.
- 2. As at 31 Dec 2014.
- 3. For all renewal leases from 1 Jan 2014 to 31 Dec 2014.





FY2014 Revenue +25.7%. Highest growth since 2006.



Fortune Kingswood accounted for 18.4% NPI growth.



Delivered 32.2% total return¹.



Rental reversion +23.8%. New record high & accelerating for 5 consecutive years.



Completed Laguna acquisition². The 4th yield-accretive property acquired in 3 years.

- Total return based on the unit price appreciation in 2014 plus FY2014 DPU.
 - Completed on 9 January 2015.

Period ended 31 Dec 2014 | 1 7



Financial Performance FY14



FY14 Revenue +25.7% YoY

	FY14 (HK\$'000)	FY13 (HK\$'000)	Variance (%)	4Q 14 (HK\$'000)	4Q 13 (HK\$'000)	Variance (%)
Total revenue	1,655,774	1,317,463	25.7%	425,686	392,559	8.4%
NPI	1,161,224	928,331	25.1%	293,513	275,160	6.7%
Income available for distribution	780,770	642,389	21.5%	197,207	182,082	8.3%
DPU (HK cents)	41.68	36.00	15.8%	10.50	9.72	8.0%

6.7% from original portfolio; 18.4% from Kingswood

Contributing factors

Solid occupancy rates

Record-breaking rental reversion across entire portfolio

> Satisfactory returns from completed AEIs

Yield accretive acquisition of Fortune Kingswood



nortfolio Valuation



		Dec 14 ¹	Dec 13 ¹	Change
		(HK\$ million)	(HK\$ million)	(Dec 14 vs Dec 13)
1	Fortune City One	7,124	6,253	+13.9%
2	Fortune Kingswood	6,652	6,028	+10.4%
3	Ma On Shan Plaza	4,896	4,342	+12.8%
4	Metro Town	3,026	2,726	+11.0%
5	Fortune Metropolis	2,311	2,059	+12.2%
6	Belvedere Square	1,914	1,693	+13.1%
7	Waldorf Avenue	1,582	1,435	+10.2%
8	Caribbean Square	943	875	+7.8%
9	Provident Square	922	856	+7.7%
10	Jubilee Square	863	768	+12.4%
11	Smartland	658	599	+9.9%
12	Tsing Yi Square	574	524	+9.5%
13	Nob Hill Square	438	406	+7.9%
14	Hampton Loft	258	250	+3.2%
15	Centre de Laguna	264	245	+7.8%
16	Lido Avenue	182	169	+7.7%
17	Rhine Avenue	113	110	+2.7%
ı	Fortune REIT Portfolio	32,720	29,338	+11.5%

Portfolio at HK\$32,720M up 11.5% from Dec 2013

Cap rates remain unchanged. Portfolio weighted average retail cap rate @4.7%

Valuation increase driven by improved asset performance

Valued by Jones Lang LaSalle

Period ended 31 Dec 2014 | 1 9



Distribution Details





Fortune REIT

Hong Kong

Best managed company (ranked 1st) Best corporate governance (ranked 1st) Best investor relations (ranked 1st) Best corporate social responsibility (ranked 1st) committed to a strong dividend policy (ranked 1st)

Best Mid-cap (ranked 1st)





2014 Final Distribution

DPU	20.80 HK cents
Ex-distribution Date	3 February 2015
Payment Date	27 February 2015

Fortune REIT ranked 1st

as the Most Committed to a Strong Dividend Policy in Hong Kong





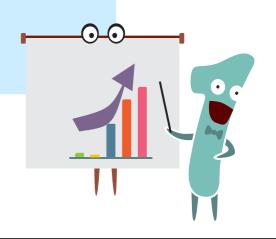
Financial Results & Capital Management

Portfolio Performance

Asset Enhancement Initiatives

Track Record and Prospect







Balance Sheet



As at 31 Dec 2014	(HK\$'000)
Current Assets	749,260
Non Current Assets	32,848,231
Total Assets	33,597,491
Current Liabilities	1,928,992
Non Current Liabilities	9,292,962
Total Liabilities	11,221,954
Net Assets	22,375,537

Gearing Ratio	29.4%
Portfolio Valuation	HK\$32,720M
NAV Per Unit ¹	HK\$11.93

Note:

The total number of deemed units used for the computation of net asset value per Unit is 1,876.0 million Units.



🌉 Capital Management



Debt Profile	As at 31 Dec 14	As at 31 Dec 13
Total Debt	HK\$9,893M	HK\$9,923M
Gearing Ratio / Aggregate Leverage	29.4%	32.7%
Interest Cover ¹	4.76X	4.75X
Effective Interest Cost ²	2.17%	2.59%
Materi		

As at 31 Dec 14

Effective interest cost was stable at 2.17%.

Hedged 55% of total debt exposure.

Financial position strengthened through early refinancing done in April 2014:

- Margin reduced from H+200 bps to H+140
- Enlarged revolver to HK\$700M

- Interest cover = EBIT / Total interest expense
- Excludes the non tax-deductible debt front-end fee

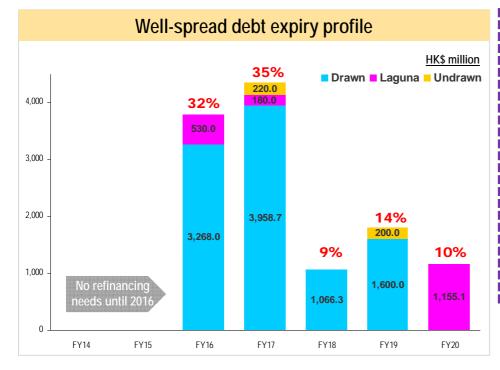
Period ended 31 Dec 2014 | I 13



Ľ Capital Management



Drawdown of new facilities on 9 Jan 2015 for Laguna's financing



- Following the completion of Laguna's acquisition on 9 Jan 2015:
- 1) Total debt increased to HK\$11,758.1M.
- 2) Gearing remains healthy at 33.1%.
- 3) Total debt hedged becomes 46%.





Financial Results & Capital Management

Portfolio Performance

Asset Enhancement Initiatives Track Record and Prospect

Current portfolio of 18 properties at HK\$34.6B







Solid Asset Performance



		GRA (s.f.)	Occupancy (31 Dec 14)	Occupancy (31 Dec 13)
1.	Fortune City One	414,469	99.5%	99.2%
2.	Fortune Kingswood	665,244	100.0%	99.0%
3.	Ma On Shan Plaza	310,084	100.0%	98.5%
4.	Metro Town	180,822	100.0%	100.0%
5.	Fortune Metropolis	332,168	98.2%	97.8%
6.	Belvedere Square ¹ AEI in progress	276,862	79.5%	94.5%
7.	Waldorf Avenue	80,842	100.0%	100.0%
8.	Caribbean Square	63,018	100.0%	100.0%
9.	Provident Square	180,238	90.3%	99.9%
10.	Jubilee Square	170,616	100.0%	100.0%
11.	Smartland	123,544	99.9%	99.3%
12.	Tsing Yi Square	78,836	100.0%	100.0%
13.	Nob Hill Square	91,779	99.7%	100.0%
14.	Hampton Loft	74,734	100.0%	100.0%
15.	Centre de Laguna	43,000	99.4%	100.0%
16.	Lido Avenue	9,836	100.0%	100.0%
17.	Rhine Avenue	14,604	100.0%	100.0%
	Portfolio Total	3,110,696	97.3%	98.7%

Reversion stands strong AEIs to drive further growth

Portfolio Occupancy

97.3%

Despite frictional vacancy from Belvedere's AEIs commencing in Sep 2014

Average Rental Reversion

23.8%

Supported by strong reversion at flagship properties

Average Passing Rent

HK\$36.4 psf

Benefited from good reversion and AEIs

Note:

1. Belvedere Square is undergoing phase 1 of AEIs, involving a GRA of approximately 50,000 s.f. Committed occupancy was 91.4% as at 31 Dec 2014.



Yearte Portfolio Expiry Profile



Expiry Profile by GRA		((% of occupied GRA)		
(As	at 31 Dec 14)	2015	2016	2017 & Beyond	
1.	Fortune City One	36.3%	45.0%	18.7%	
2.	Fortune Kingswood	31.3%	20.6%	48.1%	
3.	Ma On Shan Plaza	23.5%	40.2%	36.3%	
4.	Metro Town	22.0%	65.5%	12.5%	
5.	Fortune Metropolis	57.5%	16.4%	26.1%	
6.	Belvedere Square	41.2%	30.8%	28.0%	
7.	Waldorf Avenue	9.2%	15.5%	75.3%	
8.	Caribbean Square	56.3%	19.1%	24.6%	
9.	Provident Square	76.4%	9.8%	13.8%	
10.	Jubilee Square	43.0%	35.9%	21.1%	
11.	Smartland	35.2%	22.4%	42.4%	
12.	Tsing Yi Square	49.0%	32.5%	18.5%	
13.	Nob Hill Square	43.9%	28.0%	28.1%	
14.	Hampton Loft	0.0%	74.8%	25.2%	
15.	Centre de Laguna	40.6%	23.3%	36.1%	
16.	Lido Avenue	29.9%	57.3%	12.8%	
17.	Rhine Avenue	0.0%	4.0%	96.0%	
	Portfolio Total	37.4%	31.0%	31.6%	

2015 will benefit from the full-year effect of the strong rental reversion recorded in 2014





Period ended 31 Dec 2014 | 17

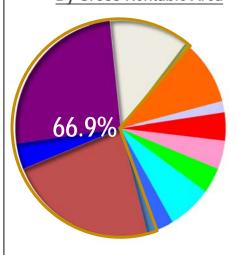


Portfolio Trade mix



About 60% from non-discretionary retail sector Proven resilience across economic cycles

By Gross Rentable Area



Tenant's Trade Mix (as at 31 Dec 14) **Community Services** Food & Beverages **22.7%** = 3.4%

Services & Education ■21.0% Supermarkets **12.1%** 8.4% Wet Markets **=1.1%**

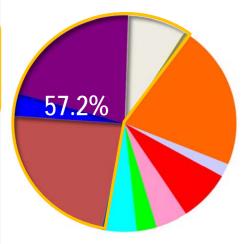
9.6% Banking & Real Estate 21.2% Electronics & IT 1.7% 2.0%

Fashion & Shoes 7.6% Gifts, Toys & Jewellery 4.6%

Entertainment & Sports 29% 3.9% 6.7% 4 5% 27%

0.0%

By Gross Rental Income





Promoting Fortune Malls



Cartoon featuring and artist events to engage shoppers and community











Period ended 31 Dec 2014 | 19



Strong interest from new tenants



Active leasing strategies & tenant mix enhancement to drive rental growth















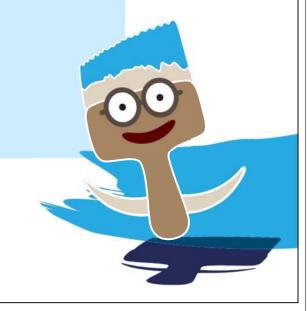
Financial Results & Capital Management

Portfolio Performance

Asset Enhancement Initiatives

Track Record and Prospect







AEIs at Belvedere Square Phase 3 (BS3)

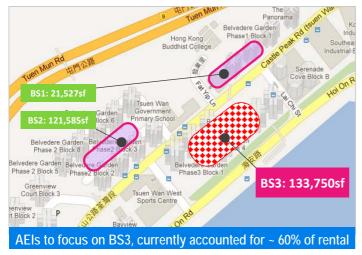




CAPEX	Commencement	Target Completion
HK\$80M	3Q 2014	End of 2015

Target ROI 15%

AEIs commenced in Sep 2014. To be completed in phrases throughout 2015.

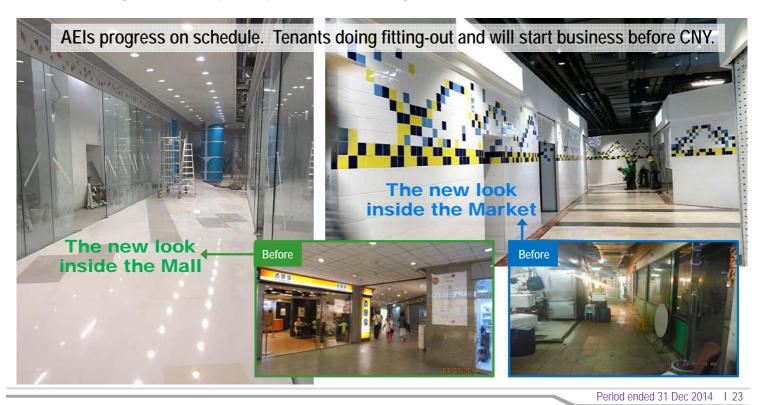








85% of stage 1 AEIs space pre-leased. Stage 2 of AEIs will resume in March 2015.





Fortune Kingswood - Tenant Repositioning





Strong rental growth riding on keen leasing interest from both new tenants and renewals Rental reversion 30+% Passing rent up 10+%





Fortune REIT's next large scale AEIs

> **Feasibility study Being carried out**









Financial Results & Capital Management

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Pipelines & Proven Track Record in AEIs



Property / Enhanced Area	Completion	CAPEX (HK\$)	ROI ¹
Belvedere Square Phase 3 - 126,000sf	Target End of 2015	80M	Target 15%
Ma On Shan Plaza - 59,000sf (previously a supermarket)	4Q 2013	15M	60%
Fortune City One Market - 27,000sf	3Q 2013	20M	>25%
Jubilee Square - 55,000sf	2Q 2013	15 M	> 25%
Fortune City One - 200,000sf	2012	100 M	> 25%
Fortune City One Plus - 70,000sf	2010	30 M	22%
Ma On Shan Plaza - 50,000sf (previously a Chinese restaurant)	2011	12 M	73%
Waldorf Avenue - 41,000sf	2008	16 M	87%





^{1.} Increase in revenue per year divided by the capex spent.



Why Invest in Fortune REIT



• 5.3% DPU yield

1. Attractive Valuation

2. Resilient Portfolio

Sustainable growth across economic cycles

 Positive rental reversion supported by full employment and tight supply of retail space

3. Stable Retail Outlook

4. AEIs Growth

 Track record of executing vale-added AEIs 5. Acquisition Growth

 Strong pipeline from Cheung Kong

Period ended 31 Dec 2014 | 1 27





Appendices

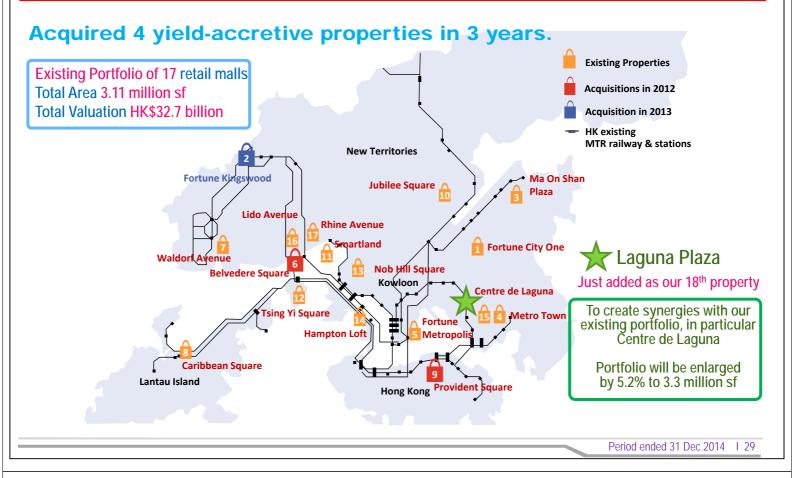
Three Growth Strategies

Our success relies on the precisely coordinated execution of three core growth strategies: (1) yield-accretive acquisitions, (2) active leasing management and (3) asset enhancement initiatives.



Fortune REIT's Portfolio







Investment Highlights





About Fortune REIT

- Dual primary listing on both Singapore (since Aug 2003) and Hong Kong (since Apr 2010)
- Have to comply with the stricter regulations in both Singapore and Hong Kong
- Asia's 1st cross-border REIT and the 1st REIT to hold Hong Kong assets



Portfolio of retail properties*

- 18 private housing estate retail properties in Hong Kong
- Comprised of 3.27million square feet of retail space and 2,756 carpark spaces.
- Portfolio valuation at HK\$34.6 billion



Market Capitalization & NAV (as at 31 Dec 2014)

- Market capitalization of Fortune REIT at HK\$14.6 billion
- NAV at HK\$11.93 per unit



Distribution Policy

- Distribute 100% of its tax exempt income
- Distribute on a semi-annual basis

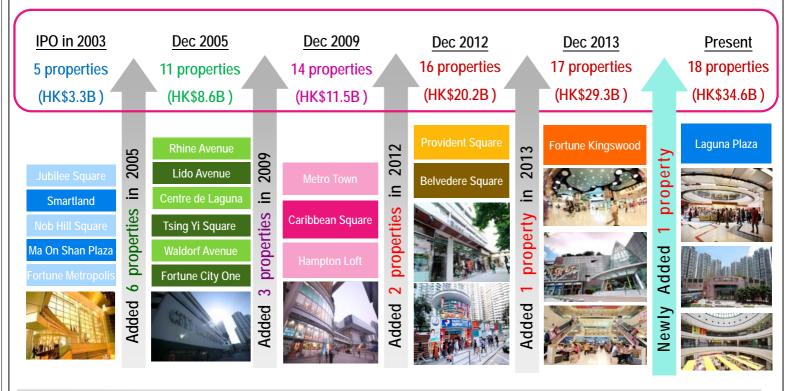
* Included Laguna Plaza, which was acquired on 9 January 2015.



Proven Acquisition Growth



Portfolio expanded for more than 10 times in 11 years



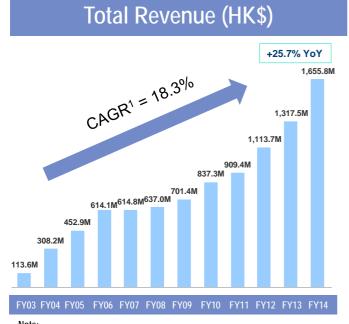
Period ended 31 Dec 2014



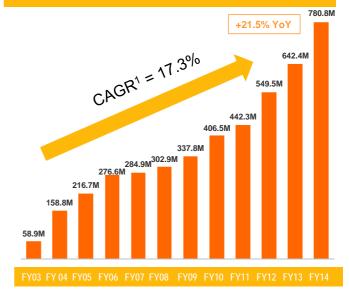
Years of Sustainable Growth



11 consecutive years of sustained growth



Distributable Income (HK\$)



1. 2004 - 2014 compound annual growth rate (CAGR)



AEIs at Fortune City One





CAPEX HK\$20M Commencement

Completion

2Q 2013

October 2013

Achieved ROI >25%





AEIs at Fortune City One





CAPEX HK\$100M 3Q 2011

Commencement

Completion

1H 2013

Achieved ROI > 25%















🦊 AEIs at Ma On Shan Plaza





CAPEX

Commencement

Completion

30 2013 HK\$15M

December 2013

Achieved ROI 60%

Reconfigured 59,000sf of anchor tenants space and created more prime shops for retail and F&B.







Period ended 31 Dec 2014 | L 35



AEIs at Jubilee Square





CAPEX Commencement HK\$15M

20 2012

Completion

2Q 2013

Achieved ROI > 25%

3/F now positioned as a household and F&B centre while 6/F & 7/F are focused on enhanced service and education trade.











Hong Kong Economy



Economy recorded stable growth

- ✓ HK GDP regained momentum in 3Q14. GDP growth at 2.7% yoy, up from 1.8% in the second quarter.
- ✓ Improvement underpinned by a relative improvement in both services exports and domestic demand. Private consumption expenditure grew by 3.2% yoy.

Unemployment: Labour market held stable in Nov 14

Sep 14 to Nov 14: 3.3%

✓ GDP growth for 2014 full year was forecast at 2.2%

GDP 3Q14: Economy regained some momentum



Private consumption: Strengthened after operating in low gear in the two preceding quarters.



Source: Census & Statistics Department, HK

Period ended 31 Dec 2014 | I 37



Hong Kong Retail Sales

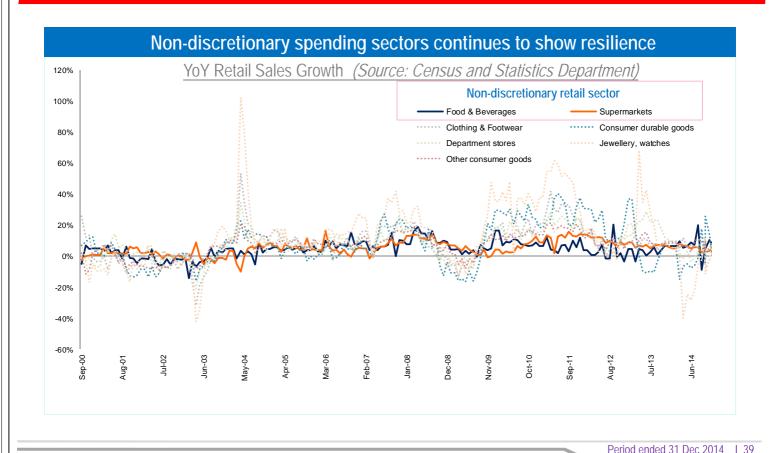






Hong Kong Retail Sales







A New Brand for Next Phase of Growth













"Fortune REIT", the listed entity, heads the brand hierarchy and "Fortune Malls" will be the new bridging asset brand applied across all 18 malls under management.

All 18 malls will be given colourful new identities which share the same logo, but with different hues to reinforce the new Fortune Malls image.



































Wide Recognition in Excellence



2013 Annual Report Awards



2014 International ARC Awards

- Gold Award Cover Photo/Design
- Silver Award Printing and Production
- Bronze Award -Non-English Annual Report



Annual Reports

GALAXY2014 2014 Galaxy Awards

ARDS • Silver Award – Annual Report- Overall Presentation







2014 Best Managed Company Awards in Hong Kong – AsiaMoney



10th Corporate Governance Asia Recognition Awards 7 Champions at 2014 Asia's Best Companies Poll by FinanceAsia



Period ended 31 Dec 2014 | I 41





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