

# FORTUNE is Retail

**Financial Results** for the period ended 30 June 2012

Stock | Hong Kong 778 Code | Singapore F25U

20 July 2012

## **I**mportant Note



This document has been prepared by ARA Asset Management (Fortune) Limited, in its capacity as the manager ("REIT Manager") of Fortune Real Estate Investment Trust ("Fortune REIT") solely for use at the presentation to analysts in relation to the announcement of the results of Fortune REIT for the 6 months ended 30 June 2012 and may not be reproduced or redistributed without permission. Neither this document nor any copy of it may be taken or transmitted into or distributed, directly or indirectly, in the United States or to any U.S. person (within the meaning of Regulation S under the United States Securities Act of 1933, as amended). Neither this document nor any copy of it may be taken or transmitted into Canada or distributed or redistributed in Japan or to any resident thereof. The distribution of this document in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about and observe, any such restrictions. By attending this presentation, you are agreeing to be bound by the foregoing restrictions and representing that you have understood and accepted the disclaimers set out herein. Any failure to comply with these restrictions may constitute a violation of applicable securities laws.

All information and data are provided for information purposes only. All opinions expressed herein are based on information available as of the date hereof and are subject to change without notice.

The information contained in this document is not intended to provide, and you may not rely on this document as providing, a complete or comprehensive analysis of the Fortune REIT's financial or trading position or prospects. The past performance of Fortune REIT is not necessarily indicative of the future performance of Fortune REIT and nothing contained in this document is or, shall be relied on, as a promise or forecast as to the future.

This document may contain forward looking statements. Investors are cautioned that the actual results may differ materially from those set forth in any forward looking statement herein. The REIT Manager, its affiliates, advisors or representatives make no representation or warranty as to the accuracy, suitability or completeness of the information contained in this document and none of the REIT Manager, Fortune REIT, nor any of its respective affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection with this document.

This document does not constitute an offer or invitation to purchase or subscribe for any units of Fortune REIT in Hong Kong, Singapore or in any other jurisdiction and no part of it shall form the basis of or be relied upon in connection with any contract, commitment or investment decision in relation thereto. No action has been taken or will be taken by the REIT Manager, Fortune REIT, any of their respective affiliates, directors, officers or employees, representatives or advisers, to register these materials as an offering document or otherwise to permit public distribution of this document.



## **Results Highlights**

Financial Results & Capital Management

Portfolio Performance

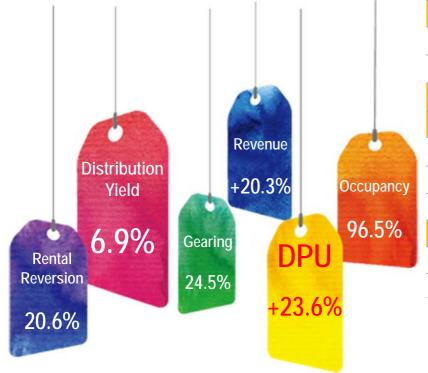
**Asset Enhancement Initiatives** 

Track Record and Prospect



## Results Highlights





Total Revenue	HK\$537.4 M + 20.3% YoY
NPI	HK\$382.1 M + 19.6% YoY
Distributable Income	HK\$268.3 M + 24.9% YoY
DPU	HK\$0.1582 + 23.6% YoY
Distribution Yield <sup>1</sup>	6.9%
NAV Per Unit	HK\$8.34 + 10.9% YoY
Portfolio Valuation	HK\$19,268 M + 22.8% YoY
Gearing	24.5%
Rental Reversion <sup>2</sup>	20.6%
Occupancy	96.5%
Passing Rent	HK\$31.0 psf
Netec	

#### Notes:

- 1. Based on the average closing unit price in Singapore and Hong Kong of HK\$4.60 as at 29 Jun 2012.
- 2. For all renewal leases from 1 Jan 2012 to 30 Jun 2012.

## **Results Highlights**



1H2012 DPU + 23.6% yoy - highest growth in 9 years history



**Effective interest cost** further reduced to 2.77%



Acquisition completed on 17 Feb 12. Accounted for 11.2% revenue growth for 1H12



**Rental reversion 20.6%** 



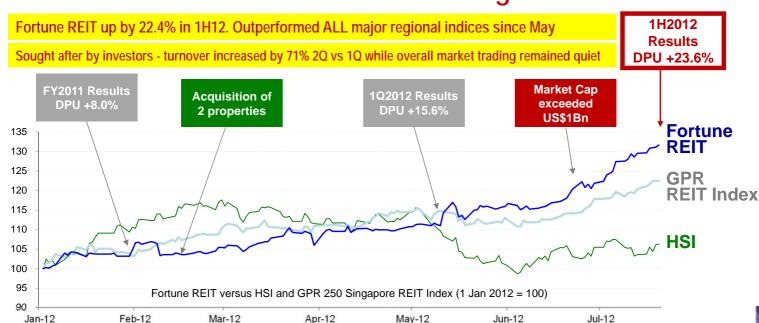
Passing rent for original portfolio up 11.5%

Period ended 30 Jun 2012 | 5

## Strong Price Performance in 1H 2012

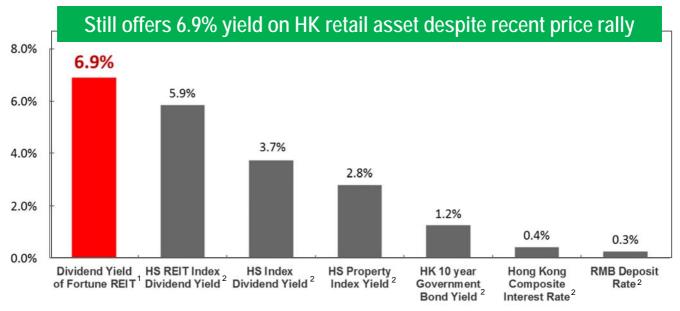


# Strong rally supported by yield accretive acquisition and record-breaking results



## **Resilient Asset Class with Attractive Yield**





Source: Company Data, Hang Seng Indexes, Hong Kong Monetary Authority

Notes:

1. Based on the average closing unit price in Singapore and Hong Kong of HK\$4.60 as at 29 Jun 2012.

2. As at June 2012

Period ended 30 Jun 2012



Stock Code | HK: 778 | SG: F25U



## Results Highlights

## Financial Results & Capital Management

Portfolio Performance

**Asset Enhancement Initiatives** 

Track Record and Prospect



## Financial performance 1H 2012



#### 1H2012 DPU +23.6% yoy - highest growth in 9 years history

	1H 2012 (HK\$'000)	1H 2011 (HK\$'000)	Variance (%)	2Q 2012 (HK\$'000)	2Q 2011 (HK\$'000)	Variance (%)
Total revenue	537,381	446,837	20.3%	278,162	227,995	22.0%
NPI	382,109	319,527	19.6%	196,799	158,482	24.2%
Income available for distribution	268,327	214,805	24.9%	136,538	102,027	33.8%
DPU (HK cents)	15.82	12.80	23.6%	8.04	6.07	32.5%

- 9.7% NPI growth from 2 new properties for 4.5 months contribution.
- 9.9% NPI growth from original portfolio backed by strong reversion and AEI results

Period ended 30 Jun 2012 | 9

### **Portfolio Valuation**



	Jun 12 <sup>1</sup> (HK\$ million)	Dec 11 <sup>1</sup> (HK\$ million)	Change (Jun 12 vs Dec 11)
Fortune City One	5,090	4,895	+4.0%
Ma On Shan Plaza	3,549	3,302	+7.5%
Metro Town	2,300	2,200	+4.5%
Fortune Metropolis	1,763	1,728	+2.0%
Waldorf Avenue	1,215	1,164	+4.4%
Caribbean Square	707	680	+4.0%
Jubilee Square	502	479	+4.8%
Smartland	495	485	+2.1%
Tsing Yi Square	454	439	+3.4%
Nob Hill Square	374	359	+4.2%
Centre de Laguna	224	217	+3.2%
Hampton Loft	215	211	+1.9%
Lido Avenue	143	133	+7.5%
Rhine Avenue	102	96	+6.3%
Fortune REIT Original Portfolio	17,133	16,388	+4.5%
Belvedere Square <sup>2</sup>	1,398	NA	NA
Provident Square <sup>2</sup>	737	NA	NA
Fortune REIT Enlarged Portfolio	19,268		

Portfolio Valuation at HK\$19,268M, +17.6% from Dec 2011

Cap rates remain unchanged. Original Portfolio +4.5% as a result of improved asset performance

## **Distribution Details**





#### **Fortune REIT**

Hong Kong

fost Committed to a Strong Dividend Policy (ranked 34)





#### 2012 Interim Distribution

DPU	15.82 HK cents
Ex-distribution Date	1 Aug 2012
Payment Date	29 Aug 2012

#### Fortune REIT ranked 3<sup>rd</sup>

as the Most Committed to a Strong Dividend Policy in Hong Kong

Period ended 30 Jun 2012 | 11

### **Balance Sheet**



As at 30 Jun 12	(HK\$'000)
Current Assets	717,187
Non Current Assets	19,268,000
Total Assets	19,985,187
Current Liabilities	1,663,751
Non Current Liabilities	4,186,652
Total Liabilities	5,850,403
Net Assets	14,134,784

Gearing Ratio	24.5%
Portfolio Valuation	HK\$19,268 M
NAV Per Unit <sup>1</sup>	HK\$8.34

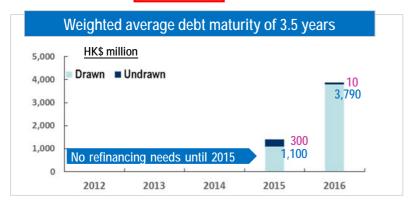
Note:

The total number of deemed units used for the computation of net asset value per Unit is 1,695 million Units.

## Capital Management



Debt Profile	As at 30 Jun 12	As at 31 Dec 11	As at 30 Jun 11
Total Debt	HK\$4,890 M	HK\$3,250 M	HK\$2,950 M
Gearing Ratio / Aggregate Leverage	24.5%	18.8%	18.1%
Interest Cover <sup>1</sup>	5.32X	4.65X	3.73X
Effective Interest Cost <sup>2</sup>	2.77%	3.65%	4.44%



Effective interest cost reduced to 2.77%

HK\$2.3B unencumbered asset provides financial flexibility

Debt headroom of HK\$3.0B before the 35% gearing limit

#### Available liquidity (as at 30 Jun 12)

Committed RCF HK\$310M
 Cash on hand HK\$665M
 Total liquidity HK\$975M

#### Notes:

- Interest cover = EBIT / Total interest expense.
- 2. Excludes the debt front-end fee.

Period ended 30 Jun 2012 | 13



Stock Code | HK: 778 | SG: F25U

Results Highlights

Financial Results & Capital Management



#### Portfolio Performance

Asset Enhancement Initiatives
Track Record and Prospect



#### Solid Asset Performance



		GRA (s.f.)	Occupancy (30 Jun 12)	Occupancy (31 Mar 12)
1.	Fortune City One (FCO) AEI in progres	<u>4</u> 14,469	95.7%	95.1%
2.	Ma On Shan Plaza (MOSP)	310,084	99.7%	99.5%
3.	Metro Town	180,822	100.0%	99.1%
4.	Fortune Metropolis	332,168	91.5%	90.0%
5.	Belvedere Square <sup>1</sup> NEW	276,862	98.6%	97.2%
6.	Waldorf Avenue	80,842	100.0%	100.0%
7.	Provident Square <sup>1</sup> NEW	180,238	99.6%	97.6%
8.	Caribbean Square	63,018	100.0%	100.0%
9.	Jubilee Square AEI in progress	170,616	81.6%	99.2%
10.	Smartland	123,544	98.5%	98.9%
11.	Tsing Yi Square	78,836	100.0%	100.0%
12.	Nob Hill Square	91,779	99.4%	99.8%
13.	Centre de Laguna	43,000	100.0%	100.0%
14.	Hampton Loft	74,734	100.0%	100.0%
15.	Lido Avenue	9,836	100.0%	100.0%
16.	Rhine Avenue	14,604	100.0%	100.0%
	Portfolio Total	2,445,452	96.5%	97.1%

#### **Reversion stands strong** AEI to drive further growth

#### Portfolio Occupancy

96.5%

Despite AEI at FCO and Jubilee Square

#### Average Rental Reversion

20.6%

Among the highest level in years. Demonstrate resilience amid downturn.

#### **Average Passing Rent**

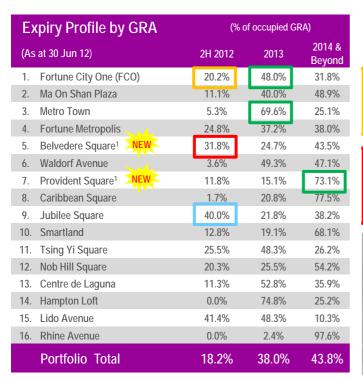
HK\$31.0 psf

Original portfolio up 11.5% yoy Benefit from good reversion and AEIs

1. Properties were acquired on 17 Feb 2012

Period ended 30 Jun 2012 | 15

## Portfolio Expiry Profile



# Sustainable growth by capturing opportunity for AEI / Tenant Repositioning

FCO: Undergoing HK\$100M AEI. To complete by end 2012. Target 15% ROI.

Belvedere: Undergoing feasibility study and planning ahead lease expiry for AEI in 2013/14.





Jubilee: AEI commenced in 2Q12. Capex HK\$15M. Target 15% ROI.

Potential upside from tenant repositioning opportunities in 2013 and onwards.

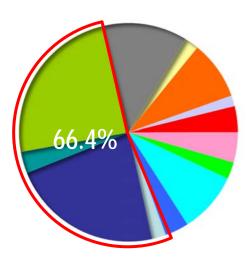
Note

1. Properties were acquired on 17 Feb 2012

#### Portfolio Trademix

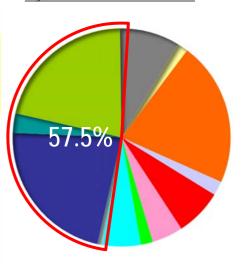


#### By Gross Rentable Area





#### By Gross Rental Income



About 60% from non-discretionary retail sector. Proven resilience across economic cycles

0.0%

Period ended 30 Jun 2012 | 17



Stock Code | HK: 778 | SG: F25U

Results Highlights

Financial Results & Capital Management

Portfolio Performance



#### **Asset Enhancement Initiatives**

3.5%

**Track Record and Prospect** 



## **AEIs at Fortune City One**

- Of the largest scale in portfolio





CAPEX HK\$100M Commencement

3Q 2011

**Expected Completion** 

By phases till 4Q 2012

## Target return on investment 15%





Period ended 30 Jun 2012 | 19

**AEIs at Fortune City One** 

- Of the largest scale in portfolio



Fortune City One Piazza celebrated its grand opening on 16 July 2012.



### **AEIs at Fortune City One**

- Of the largest scale in portfolio





Over 70% of the project already completed. Remaining works to be completed by end 2012





Period ended 30 Jun 2012 | 21

## **AEIs at Fortune City One**

- Of the largest scale in portfolio





Over 70% of the project already completed. Remaining works to be completed by end 2012



#### AEIs at Ma On Shan Plaza

- Subdivision of 50,000sf completed in 4Q11





**CAPEX** 

Commencement

Completion

HK\$12M

3Q 2011

4Q 2011

### Achieved return on investment 73%





Period ended 30 Jun 2012 | 23

AEIs at Ma On Shan Plaza

- Subdivision of 50,000sf completed in 4Q11

















## **AEIs at Jubilee Square**





CAPEX

Commencement

**Expected Completion** 

HK\$15M

2Q 2012

1H 2013

## Target return on investment 15%



Period ended 30 Jun 2012 I

Belvedere Square and Provident Square

- Acquired on 17 Feb 2012







Gross Rentable Area

276,862 sf

Purchase consideration

HK\$1,250 M







Gross Rentable Area

180,238 sf

Purchase consideration

HK\$650 M

Provident: Occupancy improved to 99.6% from 92.3%

Belvedere: Various retail shops and a new F&B shop have been introduced



Stock Code | HK: 778 | SG: F25U

**Results Highlights** 

Financial Results & Capital Management

Portfolio Performance

**Asset Enhancement Initiatives** 



**Track Record and Prospect** 



## Wide Recognitions







## Hong Kong Best Mid-Cap Company







Caring Company 2010-2012





Capital Weekly Services Award 2012



U Green Awards 2011/12

## **Proven Track Record in AEIs**



Property / Enhanced Area	Completion	CAPEX (HK\$)	Revenue Increase <sup>1</sup> (HK\$)	ROI <sup>2</sup>	Value Creation <sup>3</sup> (HK\$)
Fortune City One By end 2000,000sf 2012		100 M	ROI Target 15%		15%
Jubilee Square - 55,000sf	By 1H 2013	15 M	RC	Il Target 1	15%
Fortune City One Plus - 70,000sf	2010	30 M	6.6 M	22%	94 M
Ma On Shan Plaza - 50,000sf	2011	12 M	8.8 M	73%	171 M
Waldorf Avenue - 41,000sf	venue 2008		13.9 M	87%	200 M



#### Notes:

- 1. Increase in revenue for the enhanced zone per year
- 2. Increase in revenue per year divided by the capex spent.
- Increase in revenue capitalised at the properties' respective cap rates and net of the capex spent

Period ended 30 Jun 2012 | 29

## Why Invest in Fortune REIT



- Attractive valuation
  - 6.9% DPU yield
- Acquisition growth
  - 24.5 % gearing provides debt headroom for acquisition
  - · Strong pipeline from Cheung Kong Group
- **FORTUNE** 置富產業信託REIT
- 4 AEI growth
  - · Track record of executing value-added AEIs

- Resilient portfolio
  - Sustainable growth across economic cycles
- Robust retail outlook
  - Positive rental reversion supported by strong local demand and

mainland tourist



Stock Code | HK: 778 | SG: F25U





## A resilient retail portfolio in Hong Kong





## **Investment Highlights**





#### About Fortune REIT

- Dual primary listing on both Singapore (since Aug 2003) and Hong Kong (since Apr 2010)
- Have to comply with the stricter regulations in both Singapore and Hong Kong
- Asia's 1st cross-border REIT and the 1st REIT to hold Hong Kong assets



#### Portfolio of retail properties

- 16 private housing estate retail properties in Hong Kong
- Comprised of 2.45 million square feet of retail space and 1,989 carpark spaces.
- Portfolio valuation at HK\$19.268 billion



#### Market Capitalization & NAV

- Market capitalization of Fortune REIT at HK\$7.8 billion (as at 30 Jun 2012)
- NAV at HK\$8.34 per unit (as at 30 Jun 2012)



#### Distribution Policy

- Distribute 100% of its tax exempt income
- Distribute on a semi-annual basis

Period ended 30 Jun 2012 | 33

## **Proven Acquisition Growth**

2005

.⊑

6 properties



IPO in 2003 5 properties (HK\$3.3B)

Dec 2005 11 properties (HK\$8.6B)

Dec 2009 14 properties (HK\$11.5B)

16 Jun 2012 properties (HK\$19.3B

Jubilee Square

**Smartland** 

**Nob Hill Square** 

Ma On Shan Plaza

**Fortune Metropolis** 



Rhine Avenue

Lido Avenue

Centre de Laguna

Tsing Yi Square

**Waldorf Avenue** 

Fortune City One



**Metro Town** 

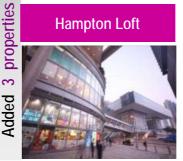
2009

.⊑

Added

Caribbean Square

**Hampton Loft** 



**Provident Square** 

**Belvedere Square** 



## **Exceptional Growth at Individual Malls**





Property	NPI growth FY11 vs FY10	Highlights
Fortune City One	14.9%	Completion of FCOP AEI contributed to growth in 2011. AEI at FCO expected to complete end 2012 will drive further growth.
Ma On Shan Plaza	7.5%	Sustainable growth in 2011 despite AEI downtime. Enhanced rental from AEI first kicked-in for 1Q12. 1H12 NPI up by 20.7% yoy.
		Strong reversion supported by growing population.



Ma On Shan Plaza	7.5%	Enhanced rental from AEI first kicked-in for 1Q12. 1H12 NPI up by 20.7% yoy.
Metro Town	10.8%	Strong reversion supported by growing population. Fashion and shoes trades increased to 9.8% from 7.6% as at end 2009. Tenant repositioning continues be a main focus.
Caribbean Square	11.8%	One of the best performer among the smaller malls. Passing rent up by almost 30% since acquisition (i.e. end 2009).
Jubilee Square	12.9%	Performance improved following the completion of new residential development next door. Upgraded mall entrance in 2011. Further AEI will complete in 2013 to capture rental upside.

Period ended 30 Jun 2012 | 1 35

## Years of Sustainable Growth



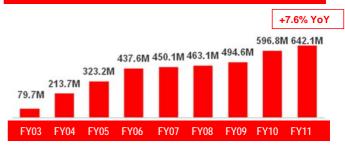
#### **Total Revenue (HK\$)**







#### **Net Property Income (HK\$)**







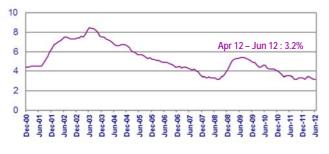
## Hong Kong Economy



#### Hong Kong slowed further in 1Q12

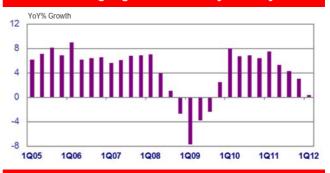
- ✓ The weak performance was mainly dragged by the lull in exports amid a difficult external environment.
- Domestic sector continued to display strength and help cushion the overall economic performance.
- ✓ Government expects GDP growth for 2012 in the range of 1% to 3%.

#### Unemployment: Labour market held tight and remained in a state of full employment.



Source: Census & Statistics Department, HK

#### GDP 1Q12: Slight growth of 0.4% year-on-year



Private consumption 1Q12: Held up well on the back of the much improved income conditions

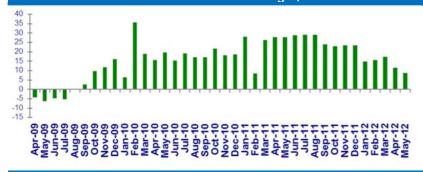


Period ended 30 Jun 2012 | 37

### Hong Kong Retail Sales



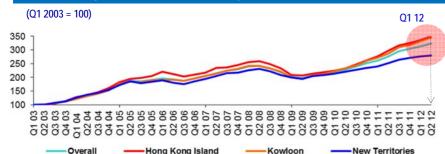
#### Value of Total Retail Sales YoY % change (Source: Census & Statistics Department, Hong Kong)



The value of total retail sales for Jan to May of 2012, increased by 13.5% over the same period a year ago.

Non-discretionary spending sectors like food and beverage and supermarket continued to register growth.

#### Shopping Centre Rental Index by District (Source: Savills Research)



Shopping mall rents benefiting from the revived consumer confidence, rising for the 12th consecutive quarters since 2009.

Hong Kong, Kowloon and New Territories rents rose by 18%, 21% and 11% respectively over a year earlier.

## A New Brand for Next Phase of Growth



## Face-lifting rebranding for Fortune REIT's portfolio



Be you. Be at Fortune

A mall to call your own.

As we celebrate the eighth anniversary of our establishment, we introduce the new "Fortune Malls" asset brand to serve as a clear and constant promise of our commitment of service excellence towards our customers, partners and the community.



Period ended 30 Jun 2012 | 39

## A New Brand for Next Phase of Growth





#### A new brand architecture under Fortune REIT

"Fortune REIT", the listed entity, heads the brand hierarchy and "Fortune Malls" will be the new bridging asset brand applied across all 16 malls under management.

All 16 malls will be given colourful new identities which share the same logo, but with different hues to reinforce the new Fortune Malls image.



































