

Press Release

Fortune Malls Garners “Experiential Marketing Brilliance Awards 2015” for Brilliance in Corporate Social Responsibility

2 November 2015. **ARA Asset Management (Fortune) Limited** (the “Manager”), the manager of **Fortune Real Estate Investment Trust** (“Fortune REIT”; SEHK: 778; SGX: F25U), is proud to announce that Fortune Malls wins “Experiential Marketing Brilliance Awards 2015” under the category of Corporate Social Responsibility, one of the most prestigious awards honouring distinguished shopping malls in Hong Kong organized by Metro Finance and Metro Finance Digital.

“Experiential Marketing Brilliance Awards” was firstly launched in 2013, with a judging panel comprising notable and respectable figures among a wide range of professions in Hong Kong. As the mother brand of Fortune Malls, Fortune REIT owns a portfolio of 17 private housing estate shopping malls in Hong Kong which caters to the day to day needs of nearby residents. Rooted in the community, Fortune Malls are dedicated to contribute to the society. Throughout the year, Fortune Malls has partnered with more than 130 volunteer groups and charitable organizations in Hong Kong to promote love and care within the community through participating in various voluntary campaigns.

Ms Justina Chiu, Chief Executive Officer of the Manager, said, “We are delighted to see Fortune REIT’s devotion to the community has been widely recognised. Through our Fortune Volunteers Team’s active participation in various social care activities, the spirit of serving the community has been deeply embedded in Fortune REIT’s organisational culture. Going forward, Fortune REIT will continue capitalizing on our strengths and resources to remunerate the society.”

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Photo caption



Ms. Zoe Fung, Manager, Marketing & Promotions of ARA Asset Management (Fortune) Limited photographed at the award presentation ceremony after receiving the “Brilliance in Corporate Social Responsibility” at the “Experiential Marketing Brilliance Awards 2015”.

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About Fortune REIT. Fortune Real Estate Investment Trust ("Fortune REIT") is a real estate investment trust constituted by a Trust Deed entered into on 4 July 2003 (as amended) made between ARA Asset Management (Fortune) Limited, as the Manager of Fortune REIT, and HSBC Institutional Trust Services (Singapore) Limited, as the Trustee of Fortune REIT. Fortune REIT was listed on the Singapore Exchange Securities Trading Limited and The Stock Exchange of Hong Kong Limited on 12 August 2003 and 20 April 2010 respectively.

Following the disposal of Nob Hill Square on 2 April 2015, Fortune REIT currently holds a portfolio of 17 private housing estate retail properties in Hong Kong, comprising of 3.18 million sq.ft. of retail space and 2,713 car parking spaces. The retail properties are Fortune City One, Fortune Kingswood, Ma On Shan Plaza, Metro Town, Fortune Metropolis, Laguna Plaza, Belvedere Square, Waldorf Avenue, Caribbean Square, Provident Square, Jubilee Square, Smartland, Tsing Yi Square, Centre de Laguna, Hampton Loft, Lido Avenue and Rhine Avenue. They house tenants from diverse trade sectors such as supermarkets, food and beverage outlets, banks, real estate agencies, and education providers. More information can be found at www.fortunereit.com.

About ARA Asset Management (Fortune) Limited, the Manager. Fortune REIT is managed by ARA Asset Management (Fortune) Limited, a wholly-owned subsidiary of ARA Asset Management Limited, which is listed on the Main Board of the Singapore Exchange Securities Trading Limited. More information can be found at www.ara-asia.com.

Disclaimer. The information contained in this press release does not constitute an offer or invitation to sell or the solicitation of an offer or invitation to purchase or subscribe for Units in Fortune REIT in Hong Kong, Singapore or any other jurisdiction.

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