

Press Release

Fortune REIT's 2013 Annual Report Captures Three International ARC Awards

25 August 2014. **ARA Asset Management (Fortune) Limited** (the "Manager"), as manager of **Fortune Real Estate Investment Trust** ("**Fortune REIT**"; SEHK: 778; SGX: F25U) is pleased to announced that Fortune REIT's 2013 Annual Report was recognized under three categories in the 2014 International ARC Awards. It marks the fifth consecutive year for its exceptional annual reports to be recognized by this internationally-acclaimed Award. This success demonstrates Fortune REIT's unwavering efforts in ensuring effective communication with its stakeholders through creative and clear presentation of corporate messages.

Fortune REIT was accredited with the following awards under the REIT: Retail/Shopping Centre category in the 2014 International ARC Awards:

- Gold Award for Cover Photo/Design
- Silver Award for Printing and Production
- Bronze Award for Non-English Annual Reports

Ms. Justina Chiu, Deputy Chief Executive Officer of the Manager said, "The year 2013 marked the tenth anniversary of Fortune REIT's establishment and listing in Singapore. We are proud of Fortune REIT's remarkable achievements over the past decade, with the portfolio growing from five retail malls in 2003 to currently 17 private housing retail properties. Success at the globally recognised International ARC Awards presents another distinguished accolade for Fortune REIT's commitment in ensuring the highest standards of corporate disclosure, as well as facilitating high transparency and accountability to deliver the best communications to our stakeholders."

Celebrating Fortune REIT's achievement during its first decade, the 2013 annual report was themed "A Flourishing Decade". A variety of retail elements such as popcorn, shopping bags and coffee mugs were also featured, bringing the retail nature of Fortune REIT to life. Thriving over its first 10 years, Fortune REIT is committed to driving sustainable growth and continuously creating enormous value for its Unitholders.

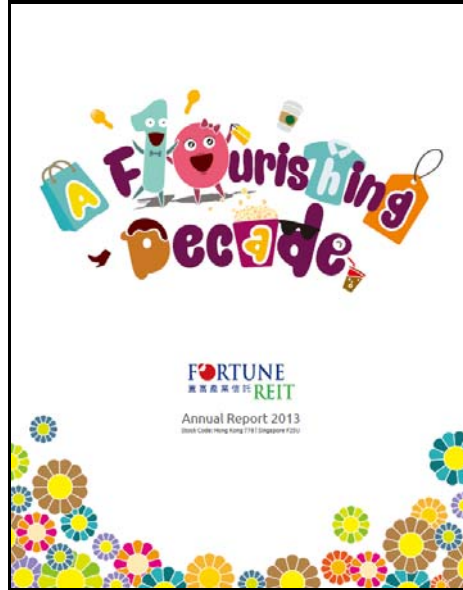
The International ARC Awards, organized by MerComm Inc., is considered the most highly respected and prestigious award by industry peers and is dubbed the "Academy Awards of Annual Reports". Now in its 28th year, the ARC Awards is the world's largest and independent international competition honoring excellence in annual reports that attracts hundreds of entries from all over the world every year. Entries are judged based on the values of creativity, clarity, effectiveness, and excellence by a panel of distinguished judges, whose professionalism ensured the competition's long-standing tradition of impartiality and integrity.

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Themed “A Flourishing Decade”, Fortune REIT’s 2013 Annual Report won the Gold award for Cover Photo/Design, Silver award for Printing and Production as well as Bronze award for Non-English Annual Report under the REIT: Retail/Shopping Centre category in the 2014 International ARC Awards.



The “Lucky 10 Couple” and other retail-themed mascots have been vividly portrayed in the gatefold pop-up cover and throughout the report to infuse a celebratory emotion and sharing of the joy and success with stakeholders.

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About Fortune REIT. Fortune Real Estate Investment Trust ("Fortune REIT") is a real estate investment trust constituted by a Trust Deed entered into on 4 July 2003 (as amended) made between ARA Asset Management (Fortune) Limited, as the Manager of Fortune REIT, and HSBC Institutional Trust Services (Singapore) Limited, as the Trustee of Fortune REIT. Listed on 12 August 2003 on the Singapore Exchange Securities Trading Limited ("SGX-ST") with a dual primary listing on The Stock Exchange of Hong Kong Limited on 20 April 2010, Fortune REIT was Asia's first cross-border REIT and also the first REIT to hold assets in Hong Kong.

Fortune REIT currently holds a portfolio of 17 private housing estate retail properties in Hong Kong, comprising of 3.11 million sq ft of retail space and 2,606 car parking spaces. The retail properties are Fortune City One, Fortune Kingswood, Ma On Shan Plaza, Metro Town, Fortune Metropolis, Belvedere Square, Waldorf Avenue, Caribbean Square, Provident Square, Jubilee Square, Smartland, Tsing Yi Square, Nob Hill Square, Hampton Loft, Centre de Laguna, Lido Avenue and Rhine Avenue. They house tenants from diverse trade sectors such as supermarkets, food and beverage outlets, banks, real estate agencies, and education providers. More information can be found at www.fortunereit.com.

About ARA Asset Management (Fortune) Limited, the Manager. Fortune REIT is managed by ARA Asset Management (Fortune) Limited, a wholly-owned subsidiary of ARA Asset Management Limited. ARA is a real estate fund management company listed on the main board of SGX-ST. More information can be found at www.ara-asia.com.

Disclaimer. The information contained in this press release does not constitute an offer or invitation to sell or the solicitation of an offer or invitation to purchase or subscribe for Units in Fortune REIT in Hong Kong, Singapore or any other jurisdiction.

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