

Press Release

Fortune REIT Earns Recognition as Caring Company 2010 - 2012

(3 May 2012) – ARA Asset Management (Fortune) Limited (the “Manager”), manager of **Fortune Real Estate Investment Trust** (“Fortune REIT”; SEHK: 778; SGX: F25U), is pleased to announce that Fortune REIT has been awarded with the Caring Company logo under the “Caring Company Scheme”, launched by Hong Kong Council of Social Service. This is in recognition of its efforts toward caring for the community, employees and the environment.

Fortune REIT, the first cross-border REIT in Asia and the first REIT to hold assets in Hong Kong, is deeply involved in the community via its 16 Fortune Malls. Based on the thought that business entities can serve the people by taking up initiatives and make the city a better place, Fortune REIT has been continuously improving Fortune Malls with the goal of building harmonious relationships with tenants, shoppers and the local community. Besides, Fortune REIT also cares about the disadvantaged group and has actively participated in community services, including providing venues for non-profit making organizations, and hosting and participating in fund raising events for charitable causes.

Internally, Fortune REIT has emphasized communication with its employees and tenants. Concerns, feedback and suggestions from employees, tenants and shoppers are well considered and answered. For example, Fortune REIT set up a Smoke-Free Culture Action Committee, specialized to formulate and implement tailored policies concerning workplace and indoor smoking. To further ensure Fortune Malls are always pleasant for working and shopping, an Environmental Policies Committee was established and devoted to execute green activities and policies relating to the 16 Fortune Malls. Based on its close bond with employees, tenants and shoppers, Fortune REIT has also organized various talks on important issues, such as health and education.

Ms. Justina Chiu, Deputy Chief Executive Officer of the Manager said, “We are pleased that Fortune REIT’s involvement in community efforts and its caring attitude towards tenants and employees are well recognized. Holding the belief that caring for others is essential in building a harmonious society, Fortune REIT has sought to bring together various parties to make the practice infectious. Looking ahead, Fortune REIT will continue its caring attitude towards its employees, tenants, and communities; serving and working with more parties to build a better Hong Kong.”

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Photo Caption:

Ms Justina Chiu (fifth from the left), Deputy Chief Executive Officer, and property management team of ARA Asset Management (Fortune) Limited received Caring Company logo under the "Caring Company Scheme".



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About Fortune REIT. Fortune Real Estate Investment Trust ("Fortune REIT") is a real estate investment trust constituted by a Trust Deed entered into on 4 July 2003 (as amended) made between ARA Asset Management (Fortune) Limited, as the Manager of Fortune REIT, and HSBC Institutional Trust Services (Singapore) Limited, as the Trustee of Fortune REIT. Fortune REIT was listed on the Singapore Exchange Securities Trading Limited and The Stock Exchange of Hong Kong Limited on 12 August 2003 and 20 April 2010 respectively.

Fortune REIT holds a portfolio of 16 retail properties in Hong Kong, comprising approximately 2.45 million square feet of retail space and 1,989 car parking lots. The retail properties are Fortune City One, Ma On Shan Plaza, Metro Town, Fortune Metropolis, Belvedere Square, Waldorf Avenue, Provident Square, Caribbean Square, Smartland, Tsing Yi Square, Jubilee Square, Nob Hill Square, Centre de Laguna, Hampton Loft, Lido Avenue and Rhine Avenue. They house tenants from diverse trade sectors such as supermarkets, food and beverage outlets, banks, real estate agencies, and education providers. More information can be found at www.fortunereit.com.

About ARA Asset Management (Fortune) Limited, the Manager. Fortune REIT is managed by ARA Asset Management (Fortune) Limited, a wholly-owned subsidiary of ARA Asset Management Limited, which is listed on the Main Board of the Singapore Exchange Securities Trading Limited. More information can be found at www.ara-asia.com.

Disclaimer. The information contained in this press release does not constitute an offer or invitation to sell or the solicitation of an offer or invitation to purchase or subscribe for Units in Fortune REIT in Hong Kong, Singapore or any other jurisdiction.

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