

Press Release

Fortune REIT's Financial Reports Win Internationally Acclaimed Mercury Excellence Awards

26 April 2012. ARA Asset Management (Fortune) Limited (the "Manager"), as manager of Fortune Real Estate Investment Trust ("Fortune REIT"; SEHK: 778; SGX: F25U), is pleased to announce that its 2010 annual report and 2011 interim report were honoured as "Gold Winner – Annual Reports – Overall Presentation: REIT" and "Silver Winner – Design: Interim Report" respectively in the internationally acclaimed Mercury Excellence Awards organised by MerComm, Inc. of the United States.

The annual Mercury Awards competition was established in 1987 by MerComm, Inc., an international independent awards organisation. While celebrating its 25th anniversary, the criteria on which the Award was judged included creativity, effectiveness, performance and success and is intended to recognise the world's best in public relations, public affairs and corporate communications. Fortune REIT's annual report was the only winner in the category of Annual Reports – Overall Presentation: REIT, fully demonstrating its effectiveness in communicating with its designated audiences and its creativity in presenting its messages.

Throughout the years, Fortune REIT has been striving to achieve the best particularly in investor relations and communications, corporate governance, corporate social responsibility, branding and corporate communications. Success at the globally recognised Mercury Excellence Awards marks another distinguished accolade for Fortune REIT's commitment in ensuring the highest standards of corporate communications and business ethics.

Ms Justina Chiu, Deputy Chief Executive Officer of the Manager said, "We are very pleased to have garnered these renowned Mercury Excellence Awards honouring Fortune REIT's outstanding achievement in professional communications. Our top priority remains to consistently achieve high transparency and accountability in order to deliver the best communications to our stakeholders. We always have believed that the financial reports play an invaluable role in accomplishing this goal."

Fortune REIT, is Asia's first cross-border REIT and also the first REIT to hold assets in Hong Kong. Illustrated its 2010 annual report by two seals representing Hong Kong and Singapore, the design symbolized a new chapter of Fortune REIT as it was successfully listed on the Stock Exchange of Hong Kong Limited as a dual primary listing by way of introduction on 20 April 2010, making it the first dual primary listed REIT in Hong Kong and Singapore. Fortune REIT's 2011 interim report, on the other hand, was themed with the new "Fortune Malls" brand demonstrating Fortune REIT's commitment to service excellence.

Press Release



Photo Caption 1: Fortune REIT’s 2010 Annual Report won the Gold Mercury Excellence Award in the category of Annual Reports – Overall Presentation: REIT



Photo Caption 2: Fortune REIT’s 2011 Interim Report was named “Silver Winner – Design: Interim Report” at the internationally acclaimed Mercury Excellence Awards

Press Release

About Fortune REIT. Fortune Real Estate Investment Trust ("Fortune REIT") is a real estate investment trust constituted by a Trust Deed entered into on 4 July 2003 (as amended) made between ARA Asset Management (Fortune) Limited, as the Manager of Fortune REIT, and HSBC Institutional Trust Services (Singapore) Limited, as the Trustee of Fortune REIT. Fortune REIT was listed on the Singapore Exchange Securities Trading Limited and The Stock Exchange of Hong Kong Limited on 12 August 2003 and 20 April 2010 respectively.

Fortune REIT holds a portfolio of sixteen retail properties in Hong Kong, comprising approximately 2.45 million square feet of retail space and 1,989 car parking lots. The retail properties are Fortune City One, Ma On Shan Plaza, Metro Town, Fortune Metropolis, Belvedere Square, Waldorf Avenue, Provident Square, Caribbean Square, Smartland, Tsing Yi Square, Jubilee Square, Nob Hill Square, Centre de Laguna, Hampton Loft, Lido Avenue and Rhine Avenue. They house tenants from diverse trade sectors such as supermarkets, food and beverage outlets, banks, real estate agencies, and education providers. More information can be found at www.fortunereit.com.

About ARA Asset Management (Fortune) Limited, the Manager. Fortune REIT is managed by ARA Asset Management (Fortune) Limited, a wholly-owned subsidiary of ARA Asset Management Limited, which is listed on the Main Board of the Singapore Exchange Securities Trading Limited. More information can be found at www.ara-asia.com.

Disclaimer. The information contained in this press release does not constitute an offer or invitation to sell or the solicitation of an offer or invitation to purchase or subscribe for Units in Fortune REIT in Hong Kong, Singapore or any other jurisdiction.

Media and investor contacts

ARA Asset Management (Fortune) Limited

Justina Chiu
Deputy Chief Executive Officer
justinachiu@ara.com.hk
+852 2169 0928

Jenny Hung
Senior Manager, Investment and Investor Relations
jennyhung@ara.com.hk
+852 2169 0928

Strategic Financial Relations Limited

Mandy Go
mandy.go@sprg.com.hk
+852 2864 4812

Maggie Au
maggie.au@sprg.com.hk
+852 2864 4815